

CENTRAL COAST ACADEMY OF SPORT  
**business2sport**



**Sponsorship Packages**

## Event Overview

### Central Coast Business Supporting Central Coast Sporting Dreams

The Central Coast Academy of Sport and Webstuff.biz are proud to present the inaugural Business 2 Sport event providing great opportunities for businesses of the NSW Central Coast region to come together and join in an evening of business networking and quality promotion.

The event will be held at the stunning Iguanas Waterfront venue in Gosford on the evening of Wednesday 5 May 2010 commencing at 5:45pm.

This event is open to all businesses and consumers with registration forms available through the Central Coast Academy of Sport, Webstuff.biz and supporting organisations.

Registration forms will be sent to an extensive database of key business contacts from within the region, whilst the event will also be advertised through local media channels thanks to the wonderful support of the Central Coast Express Advocate, NBN Television, Central Coast Business Review and Central Coast Radio - 101.3 Sea FM and 107.7 2GO.

Tickets will be \$44 per person incl. GST and numbers are limited, so attendance will be based on a first in basis, which is sure to make this a prestigious annual event on the Central Coast business networking calendar.

The event follows the model of the academy's annual Celebrating Success function and with valuable input from business partner Webstuff.biz, will further showcase the Central Coast academy of Sport and the important role the organisation plays within the community.

All monies raised through this event will now go directly towards providing further development opportunities for aspiring young athletes from within our region.

The Central Coast Academy of Sport currently boasts over 300 young athletes on scholarship across 12 different sporting programs with a squad of over 90 athletes, coaches and administrators attending the 2010 ClubsNSW Academy Games in Armidale during the April school holiday period.

As you can imagine, it is a very expensive exercise to take over 90 people on a 4 day tour to Armidale to compete in high quality sports competition, which is why the Central Coast Academy of Sport is hosting this exciting Business 2 Sport event to raise much needed funds towards offsetting the cost that will be required for this year's tour.

## Major Sponsor

\$1,500 + GST investment

- > Your business will be profiled by the MC for the evening.
- > Your business will be profiled in top position for this event within the 'events' section of the new CCAS website. Profile will include your logo and a direct link to your website.
- > Your business logo with 'major sponsor' recognition will be first on all printed and electronically distributed materials for the event.
- > Your business logo with 'major sponsor' recognition will be first on the event registration form.
- > Your business logo with 'major sponsor' recognition will be first on the receipt sent to all business registrations.
- > You can display a banner and promotional material on the night in the prime position above or near the MC.
- > Reference will be made to your company as the major sponsor within the CCAS thinksport newsletter and we will encourage people to actively support your business. The thinksport newsletter is distributed via print copies and electronic copies to over 700 CCAS scholarship athletes and their families along with all the business partners, sponsors and supporters of the CCAS.
- > You may include promotional material in event showbags.

> You can promote your business to all participants in the evening by having a display – we will need to know what you would like to do as we may have to make relevant arrangements with the venue.

> 4 free tickets to the event.

> Advertising regarding the event in the Central Coast Express Advocate and through Central Coast Radio – 101.3 Sea FM and 107.7 2GO.

> Access to the database / contact details of businesses and registrants of the event for follow up marketing purposes.

What a fantastic opportunity available for your business to become the major sponsor of the inaugural Business 2 Sport networking event, which will be following on from the success of the traditional Business 2 Business networking event and promises to become one of the major annual events on the NSW Central Coast business calendar.

For an investment of just \$1,500 + GST, your business can enjoy the great benefits listed above as the major sponsor of this event.

## Drink Sponsor

\$1,200 + GST investment

- > Your business will be profiled by the MC for the evening.
- > You can place a banner or display behind the bar and setup a display near the bar.
- > Your business will be profiled in second position for this event within the 'events' section of the new CCAS website. Profile will include your logo and a direct link to your website.
- > Your business logo will be second on all printed and electronically distributed materials for the event.
- > Your business logo will be second on the event registration form.
- > Your business logo will be second on the receipt sent to all business registrations.
- > You can display a banner and promotional material on the night.
- > You may include promotional material in event showbags.
- > You can promote your business to all participants in the evening.

> Reference will be made to your company within the CCAS thinksport newsletter and we will encourage people to actively support your business. The thinksport newsletter is distributed via print copies and electronic copies to over 700 CCAS scholarship athletes and their families along with all the business partners, sponsors and supporters of the CCAS.

> 4 free tickets to the event.

> Advertising regarding the event in the Central Coast Express Advocate and through Central Coast Radio – 101.3 Sea FM and 107.7 2GO.

> Access to the database / contact details of businesses and registrants of the event for follow up marketing purposes.

What a fantastic opportunity available for your business to become the drink sponsor of the inaugural Business 2 Sport networking event, which will be following on from the success of the traditional Business 2 Business networking event and promises to become one of the major annual events on the NSW Central Coast business calendar.

For an investment of just \$1,200 + GST, your business can enjoy the great benefits listed above as the drink sponsor of this event.

## Food Sponsor

\$1,000 + GST investment

- > Your business will be profiled by the MC for the evening.
- > Your business will be profiled for this event within the 'events' section of the new CCAS website. Profile will include your logo and a direct link to your website.
- > Your business logo will be on all printed and electronically distributed materials for the event.
- > Your business logo will be on the event registration form.
- > Your business logo will be on the receipt sent to all business registrations.
- > You can display a banner and promotional material on the night.
- > You may include promotional material in event showbags.
- > You can promote your business to all participants in the evening.
- > Reference will be made to your company within the CCAS thinksport newsletter and we will encourage people to actively support your business. The thinksport newsletter is distributed via print copies and electronic copies to over 700 CCAS scholarship athletes and their families along with all the business partners, sponsors and supporters of the CCAS.

> 4 free tickets to the event.

> Advertising regarding the event in the Central Coast Express Advocate and through Central Coast Radio – 101.3 Sea FM and 107.7 2GO.

> Access to the database / contact details of businesses and registrants of the event for follow up marketing purposes.

What a fantastic opportunity available for your business to become the food sponsor of the inaugural Business 2 Sport networking event, which will be following on from the success of the traditional Business 2 Business networking event and promises to become one of the major annual events on the NSW Central Coast business calendar.

For an investment of just \$1,000 + GST, your business can enjoy the great benefits listed above as the food sponsor of this event.

### Event Contacts:

Michelle Allen  
Ph (02) 4325 1188  
michelle@webstuff.biz  
www.webstuff.biz

Luke Tucker  
Ph (02) 4349 7756  
luke@thinksport.com.au  
www.thinksport.com.au

## Event Sponsor

\$700+ GST investment

- > Your business will be profiled by the MC for the evening.
- > Your business will be profiled for this event within the 'events' section of the new CCAS website. Profile will include your logo and a direct link to your website.
- > Your business logo will be on all printed and electronically distributed materials for the event.
- > Your business logo will be on the event registration form.
- > Your business logo will be on the receipt sent to all business registrations.
- > You can display a banner and promotional material on the night.
- > You may include promotional material in event showbags.
- > You can promote your business to all participants in the evening.
- > Reference will be made to your company within the CCAS thinksport newsletter and we will encourage people to actively support your business. The thinksport newsletter is distributed via print copies and electronic copies to over 700 CCAS scholarship athletes and their families along with all the business partners, sponsors and supporters of the CCAS.

- > 2 free tickets to the event.

What a fantastic opportunity available for your business to become a sponsor of the inaugural Business 2 Sport networking event, which will be following on from the success of the traditional Business 2 Business networking event and promises to become of the major annual events on the NSW Central Coast business calendar.

For an investment of just \$700 + GST, your business can enjoy the great benefits listed above as a sponsor of this event.

To reserve your desired sponsorship package for this event or to simply gain further information, please contact Michelle Allen on (02) 4325 1188 or [michelle@webstuff.biz](mailto:michelle@webstuff.biz).

Alternatively, you may contact Luke Tucker at the Central Coast Academy of Sport on (02) 4349 7756 or [luke@thinksport.com.au](mailto:luke@thinksport.com.au).

Places are limited and expressions of interest have already been received, so act now to avoid missing out on one of these fantastic sponsorship opportunities.