

Gosford Business Network Breakfast Format

The format for the breakfast meeting is as follows:

- 7:00 – 7:30 – Mingle, chat, have a cup of coffee or tea. Organise your breakfast.
- 7:30 - Take your seat.
- 7:30 – 8:00 - General business matters
 - Members have the opportunity to provide a 60 second infomercial on themselves and their business (see suggestion below)
 - Referrals exchanged
- 8:00 – 8:05 - Short break
- 8:05 – 8:25 - Normally this slot will be taken up by one of the members (on a rostered basis) to profile their business in detail so that we get a clear picture of what they do and what sort of client they are looking for.
- 8:25 – 8:30 Thanks, positive feedback from members for referrals, kind deeds, good thoughts
- 8:30 Finish

What you will need to bring with you:

Thirty + business cards to put into the business card box that gets handed around so that other members can carry your card(s) in their business card wallet – which you will receive when you join.

Notepad and pen.

An infomercial of up to 60 seconds in length that you can read out when it is your turn on Tuesday along the following lines:

- Who you are
- Your business name
- What your business does or provides for its clients
- What type of business, person etc is the ideal type of client for you

A smile and an open mind

Some dollars to pay for your breakfast.

\$2 to pay for stationery items – and what is left over at the end of the year will go towards our Christmas lunch or dinner.

If for any reason you are unable to attend can you please organise a delegate to represent your business in your absence?